



*The definitive no nonsense guide to
maximising your chances of winning
the world's largest cash prizes.*

WRITTEN AND PRODUCED BY

GIANT **lottos.com**
Providing real tickets and real winners for over 12 years

The Lotto Secret

by GiantLottos

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Chapter 1

Introduction

Ahh, if only, if ONLY I could win the lottery.....
There are songs, movies and a few million prayers about the subject every Saturday evening! You see, no matter how noble our intentions to achieve a happy life without money are, it's FAR easier to achieve happiness with a few million dollars in your bank whether you like to hear this or not!

"There is no problem that having a lack of money creates that can't be solved by an abundance of money."

And what's wrong with a few million dollars I hear you say? Well, whilst hippies are keen to tell you how money is the root of all evil, (yes, the same folk who've invariably never had any) you are realistic enough to know different. You are realistic enough to know that while love, health and a happy family are paramount for a grand and fulfilled life; love, health and a happy family are far easier to manage with a large bank balance at your disposal!

Want to find Love? You could travel far and wide to meet your soulmate without any financial barriers. Health issues? The very best doctors would be at your disposal 24/7. Look after your family? You could start a trust to provide the very best education and opportunities for all of your loved ones.

And best of all, if you're part of the flower power set feeling guilt-ridden with your new found fortune, simply put down your hessian pants weave, start a charity and dedicate your life to helping those in need in order to purge the sins of your troublesome new fortune!

The list goes on, just to say in all seriousness that, while winning millions may not be for everyone, for the vast majority of us, winning millions would significantly change our lives and the lives of those around us and only for the better.

And it's exactly because of the incredible opportunities winning large cash prizes offer that spurred us to write this e-booklet. That's because after 12 years of offering tickets in 15 international lottery draws spanning 10 countries and 3 continents, we're not only considered to be one of the world's leading authorities on lottery games but also find ourselves in a position to use our years of data collection, player metrics, winnings, fuzzy logic and steely observations to offer the most accurate and realistic advice one can find.

Unlike most 'Win the lotto' guides we're offering realistic advice based on solid, tangible experience as opposed to 'fluffy' theories or hunches. To put this into perspective; we hold millions of records of jackpot winners, big money losers and everything in-between.

We have logged over 9,000 official lottery draw results, fulfilled over 93 million orders and tracked over 1 million winners across all tiers. In this regard, we know a thing or two about what works and what doesn't when trying to gain any small advantage in these humongous cash draws.

Remember the \$1 Billion USA Powerball multiple rollover draw that caught the world's attention in January 2016? One of our players (from NSW, Australia) missed this unbelievable prize by just 1 (yes one!) number. And on top of that, the number he chose was only one number less than the actual number drawn!

But, before you get all carried away, let's make one thing clear. This guide has NOT been published to give you a 'guaranteed' method to win the lotto, because, unless you're intent on buying every number combination of a given draw and then crossing fingers that the jackpot isn't shared with anyone else, there isn't a magic guaranteed formula despite rubbish peddled across the internet.

What we will provide you with is simple, proven logical advice based on years of study to give you the VERY BEST CHANCE of improving your overall winnings, which, in return, may result in either a jackpot win or a large tier 2 or 3 cash prize (remembering that 2nd and 3rd tier wins can also be in the millions!)

So now that we've given you the heads up, let's begin.

Why should I play the lottery?

Every year lottery players from around the world collect billions in winnings. And while there is no exact figure to how much global lotteries payout in total, the fact that another \$2 billion in lottery winnings goes unclaimed each year just goes to show how much money is on the line. Because more people play lottery now than any other time in history, lotteries are offering bigger jackpots, more prize tiers and better chances at winning than ever before!

Forgetting logic for a moment, how can anyone with an aspiration of becoming rich but without an immediate opportunity on hand to be rich manage to keep their dream alive if not for the genuine chances offered by official lottery draws?

When you look at it like this, why would you NOT play the lottery?? No matter what your reason, we like to refer to playing the lottery as "Insurance for your Dreams...." which we, not only consider an accurate description, but we also think it's rather catchy.

So with that in mind, congratulations on deciding to read this e-booklet, compiled, not only from our own twelve years of data but also from REAL lottery winner advice, including advice from confirmed lottery winners.

We also took into consideration the ongoing rule changes, and how revised lottery matrix's influence the way you should approach lotteries to put the odds in your favour. We also cover if/ how you should buy your lottery tickets online, raffles and free sweepstake games. All of which is important if you hope to maximise your chance of winning large cash prizes.

Finally, please remember that the playing methods outlined in this booklet have genuinely been used by experienced lottery players from around the world to win millions in cash prizes.

Chapter 2

Why Some People Never Win

*Y*ou Won't WIN If You Don't PLAY!
Every day there are scores of lottery players who give up playing the lottery without ever winning a half decent prize (for the sake of clarity we consider \$10,000 to be the minimum threshold you should be aiming to return under our advice).

What do these losing players have in common? How they pick their numbers? How often do they play and how much do they spend? Or are they just pathologically unlucky?

Firstly, given that ALL lotteries (or any other games of chance) fall under the principle of probability theory, luck doesn't actually come into it. And, given that this theory is considered to be the most accurate theory to describe scenarios involving chance, it's your job to use the tools we provide to ensure that probability is stacked within your favour.

With this in mind, the obvious but commonly ignored rule for those wishing to win large prizes is **PLAY CONSISTENTLY!**

Want to know what the number one reason that our own players stop playing?

"I didn't win enough..."

(These are the same players who invariably go all out and play three or four times a year when one of the jackpots has rolled over multiple times)

Want to know the **overwhelming** number one quote as stated by our \$10,000+ winners?

"I'm happy I didn't give up...!"

(These players invariably being those who play consistently, within their means, week in week out whether the jackpots are high* or not)

In short: Play within your means but play consistently, and not just for the large rollovers.

* A lottery jackpot, even when at its 'minimal' jackpot, is more money than most of us can ever imagine. The problem is that we've become desensitised to jackpots given the number of \$500 Million+ jackpot rollovers we've seen in recent years. Therefore, trust us when we say that winning \$20 Million is more money than you'll ever realistically need or be able to spend :-)

Chapter 3

Using Probability Theory To Better Your Odds

In a nutshell, probability theory states that the likelihood of an event happening is the event itself divided by the number of possible outcomes. Let's say we are dealing with a lottery number pool of 45 different numbers, then the likelihood of drawing each individual number is $1/45$.

Let's say you need to pick 6 different numbers instead of only one number. To work out how many different number combinations we have to make use of the common binomial coefficient to determine how many different number combinations could take place in any given draw.

In order to find the total combinations in a lottery requiring 6 number matches from 45 numbers, we take the number of ways we can win the jackpot (1) and divide that by the number of ways we could lose** (8,145,060) and now we see that the odds of hitting the jackpot are 1 in 8,145,060.

Of course, not all lotteries have an equal number pool, and not all lotteries require you to pick an equal amount of numbers. For example, if a lottery only had a number pool of 47 but still asked you to pick 6 numbers there would be 10,737,000 different number combinations, meaning that your chances of hitting the jackpot are less.

** We are only discussing odds on winning the jackpot. This does not take into consideration lower tier wins.

Using probability with odd and even numbers.

Here we see how probability theory can help us determine how we should spread our number selection between odd and even numbers. Here we will make use of the same 6/45 lottery. By using the same binomial coefficient formula that we did above, we determined that this lottery has a total of 8,145,060 different number combinations.

Now, if we assume that we choose an even spread of three odd and three even numbers we come to 2,727,340 different number combinations, with any combinations having a probability of 0.3348459066 of being drawn.

If we follow the same formula for the rest of the number combinations we arrive at the probability that these number combinations will be drawn.

Simply put, according to probability theory an even mix of odd and even numbers are set to occur 33 out of every 100 draws and when there is less of a spread between even and odd numbers, there is less chance of that number combination being drawn.

In short: Probability theory ties in directly with lottery number spread and odds. Use this knowledge to your advantage when choosing your own number set.

Chapter 4

Know Your Odds

These days and thanks to the internet, you're met with an overwhelming choice of different international lottery games at your disposal. From the mighty EuroMillions lottery to Brazil's twice-weekly Mega Sena draw, the choices available to you are wide and exotic.

Which lottery is right for you?

Every lottery offers different gameplay that, in turn affect the odds of winning a prize and the prize value itself. Therefore, when choosing to play in a particular lottery you should always be aware of the different factors that influence your odds of winning a prize, otherwise, you're simply relying on blind luck.

A few factors that affect your odds of winning

Number Range. Almost every lottery has a slightly different number range. For example, the US Powerball has numbers ranging from 1 - 69, while the EuroMillions lottery has a number range of 1 - 50 plus two bonus balls. Because the Powerball has a higher number range it also has lower odds of winning (but overall higher prize values).

So in a nutshell; lotteries with smaller number ranges have a better chance of winning a prize but on the flip side, that prize is usually smaller.

Jackpot Size. Just like number ranges, each individual lottery also has their own jackpot and prize tiers. Lotteries with bigger jackpots tend to have bigger number ranges and in turn worse odds of winning.

Bonus Numbers. Many mainstream lotteries have one or two bonus numbers aside from their main numbers. They are usually one or two numbers in addition to the main numbers, and matching them can increase your overall winnings or win you additional prizes.

Prize Tiers. Every lottery has a different prize tier structure, with each tier having a different monetary value. For example, every lottery has a single main jackpot prize and will then have second and third tier prizes that are less than the jackpot but will also require less matched numbers to win.

In order to take a practical look at different lottery draws and how they perform as returns on investments, have a look at the following hypothetical scenario:

Our VIP player, Mr. Jack Allpots buys 200,000 tickets every draw in the USA Powerball lottery. He does this because the USA Powerball frequently offers the biggest lottery jackpots on earth. This

lotto has a current jackpot of \$500 Million, second prize of \$1 Million and third prize of \$50,000.

Let's take a look at what Jack's average payouts (without following any other advice from this booklet) should be based on the **USA Powerball prize breakdown** odds and using probability theory:

- At 913,129.18 :1 odds of winning the \$50,000 tier 3 prize, Jack should win this prize every 4.5 draws.
- At 11,688,053.52 :1 odds of winning the \$1 Million tier 2 prize, Jack should win this prize every 58 draws.
- At 292,201,338 :1 odds of winning the \$500 Million Jackpot prize, Jack should win this prize every 1,461 draws.

At the same time another one of our VIP players, Mrs. Jill Pillypots prefers to buy 200,000 tickets every draw in the **Irish National Lottery**, a multi-millionaire Euro draw that (at the time of print), offers the **lowest odds** of all official lottery draws.

Unlike the USA Powerball, this lottery's non-jackpot prizes are not fixed to a certain amount, however, it historically averages jackpots of €6 Million, with second prizes of +/- €100,000 and third prizes of +/- €2,000.

Using probability theory, Jill's ROI will look something like this on the **Irish National Lottery**:

- At 44,740:1 odds of winning the €2,000 tier 3 prizes, Jill should win this prize every 0.2 draws. (or win back €10,000 every draw)
- At 1,789,596:1 odds of winning the €100,000 tier 2 prizes, Jill should win this prize every 9 draws.
- At 10,737,573:1 odds of winning the €6 Million Jackpot prize, Jill should win this prize every 54 draws.

Obviously buying 200,000 tickets in every draw is a little excessive for most, however, this is not the point. The point is to show you the huge difference in odds on offer within the official lottery draws around the world. This is something to which most casual lottery players don't realize or take into consideration. The second is to show you that as a return on investment (the one thing we're trying to improve for you), over one lotto year (50 weeks), the smaller Irish National Lottery will most likely give you a much better return than the huge USA Powerball will.

Example 1

USA Powerball average returns (excluding jackpot and low tier wins)

\$50,000 tier 3 prize every 4.5 draws. 102 draws/ year = ave (22.66 x \$50,000) **\$1.3 Million**

\$1 Million tier 2 prize every 58 draws. 102 draws/ year = ave (1.76 x \$1M) **\$1.76 Million**

Total ave winnings (excluding Jackpot and lower tier winnings) \$3.06 Million

Example 2

Irish National Lottery average returns (excluding jackpot and low tier wins)

€2,000 tier 3 prize every 0.2 draws. 102 draws/ year = ave (510 x €10,000) **€5.1 Million**

€100,000 tier 2 prize every 9 draws. 102 draws/ year = ave (11.3 x €100,000) €1.13 Million

Total ave winnings (excluding Jackpot and lower tier winnings) €6.23 Million

To summarize, lottery (and all other games of chance) offer significantly differing odds that may not be as obvious at first to the casual player. And as proven above, playing for the tier 2 and 3 wins as opposed to always going all out on a jackpot win will usually give you a better return on your stake.

The downside to this option is that Jack Allpots could have also won the \$500 Million over and above his expected \$3.06 Million return whereas Jill Pillypots may have 'only' won up to a maximum of €6 Million jackpot on top of her expected €6.23 Million combined wins over a year.

In this regard, the question is a personal one and whether the much lower chance to win \$500 Million overrides the more realistic chance of getting a better return on your spend and with a greater chance at a 'lower' jackpot.

In short: Don't just go for the big jackpots, use your head and play for tier 2 and tier 3 on 'smaller' draws. Because they invariably offer 'bigger' realistic wins.

Chapter 5

Are The Lottery Syndicates For Me?

Many experienced lottery players will tell you that if you want to win consistently there is only one way to go about this: join a lottery syndicate.

But what is a lottery syndicate?

Simply put a lottery syndicate is a group of lottery players who pool their money together when buying tickets, and then split the winnings between syndicate members. So by pooling their spending power, lottery syndicates are able to buy more tickets which effectively means that they have a much better chance of winning than the individual player.

Each syndicate will have their own rules of play. For instance, it may have a limit on how much each player can spend on each draw, how the winnings are split or who can join the syndicate.

Many leading online lottery agents also give their players the chance to join their own syndicates. These syndicates are often made up by hundreds of players from all around the world, almost guaranteeing a prize for every draw.

Lottery syndicates are cost effective

Because you're combining your buying power with other syndicate members you're essentially playing more lines without having to purchase additional tickets. Depending on which syndicate you decide to play, you can expect more than fifty times as many lines than you could paying individually.

Manage your own playing power

Don't want to split the lion's share of the winnings with other players? Many lottery syndicates will let you increase your share of the winnings by buying more shares within a syndicate. Simply put; if you spend more money you will be entitled to more of the winnings.

Joining a syndicate is the easiest way to start winning

It is estimated that from the early 2000's until today more than half of all the jackpot and tier two prizes have been won by lottery syndicates.

So while you may not always collect the entire prize, a lottery syndicate is the best and most straightforward way to ensure that you win a prize in every draw.

By the way, if you do want to set up a lottery syndicate at work or with family, always have a basic

syndicate agreement in place. If you don't do this and hit a large win, history dictates that people can change very quickly when there's big money on the table and you could be in for a lot of trouble.

For convenience, we have added a link to a free, basic lottery syndicate agreements in the 'Resources' portion at the end of this booklet.

Chapter 6

Raffles. Not Just For The Church!

We've gone over numerous ways that you can improve your odds at winning the lottery, but did you know that there is another game available that not only provides incredible jackpots, but also offers some of the lowest prize odds in the world? (As well as being our firm favourite if we're honest!)

We're talking about the exciting world of Spanish raffles!

In this chapter we're going to cover two of the world's biggest raffles; the El Gordo, and El Nino raffles. First of all, it's important to note that these raffles only take place once a year, the El Gordo takes place around Christmas time (with tickets available from around September) while the El Nino happens during the first week of every new year (tickets available from November).

These raffles work a little differently from standard lotteries.

Instead of buying tickets and picking lucky numbers like you would in a lottery draw, with a raffle you pick a ticket with a preselected number combination.

You decide on how many "shares" (decimos) you would like to purchase in each ticket. This determines what percentage of the winnings you will collect if your ticket is selected. If you buy all of the shares in the ticket you will also collect the entirety of the winnings.

Players from all around the world play in these popular Spanish raffles, and the tickets are known to always sell out quickly well before the actual draw takes place.

Why are these raffles so popular?

1. Incredible prize winning odds

While most mainstream lotteries have high odds at hitting the jackpot, Spanish raffles almost guarantee a prize win with as much as a 1-in-3 odd at winning any one of the prizes.

2. Even bigger and more prize tier payouts

You may be familiar with the usual three prize tiers of major global lotteries, but these Spanish raffles have a total of five main prize tiers.

3. The best odds of winning the jackpot

If you hope on hitting that big Powerball jackpot your odds are one in millions, but did you know that Spanish raffles have as good as 1 in 100,000 odds of winning the grand prize!

4. Giant prize pools

The El Gordo has the biggest prize pool of any raffle in the world, regularly reaching over €2 billion, and the El Nino comes in at a massive €700 million.

In our experience raffles offer a fantastic alternative to traditional lotteries.

Besides the El Gordo and El Nino raffles there is another popular Spanish raffle offering monthly draws; this is called the Loteria Nacional and despite having 'smaller' jackpots (+/- €10 Million) it is still a firm favorite with our own customers and staff alike, not only because the game has rich history in Spanish culture but also because of the number of big winners it has produced over the years.

Chapter 7

Bricks, Mortar And The Internet

Do you buy your lotto tickets from your local newsagent? Fantastic, don't stop! There's something magical about holding a physical lottery ticket that the internet can never recreate, no matter how hard it tries with scans or emailed receipts.

We're certainly not here to advise you 'where' you purchase your lottery tickets, just to advise on the 'way' you play. That being said, in order to enter into international lottery draws, unless you have a trusted counsel in the country of your chosen draw, you'll invariably need to use the services of a lottery agent like us.

Just Google "play lotto online" and you'll see page upon page of results for different online lottery agents like us. And like any service from car sales to stock brokers there's good, bad and ugly companies out there.

In this regard, and as you would before choosing your insurance broker or doctor, it's prudent to perform a check to see who's acting on your behalf and if they can be trusted in the event of your magical ticket hitting the jackpot :-)

Other reasons why more and more people are using online lottery services are:

Wider choice of lotteries

When you play on a reputable online lottery website they will usually have a selection of lotteries from all around the world. It's like a one stop shop and you don't even need to be a resident of that country to play in their lottery, the online lottery agent will enter into that lottery on your behalf in their legal capacity to do so and to ensure that the tickets do not cross any borders (a legal requirement set out by some official lottery operators)

Convenience

With online lottery agents everything is automated making for a much more convenient experience. Your results are sent to you immediately following the draw, you are notified when you win a prize and your winnings are deposited into your online account without you ever having to lift a finger.

Registered player incentives

Most online lottery agents will require you to register an account before you can buy tickets, but this also comes with a range of incentives for the player. Free tickets, bulk buy discounts and unique content are just some of the perks that you can enjoy as a registered online lottery player.

Never miss a draw, lose your ticket or not claim your winnings

Remember at the start of this booklet when we mentioned that up to \$2 billion in lotto goes unclaimed each year? You'll never have this problem when playing online as all of your tickets are stored on your online account, and any winnings that are owed to you are automatically paid to you.

Payouts in your own currency

Not only to you get to play in lotteries from all around the world, but you also get to collect any winnings in your local currency. Dollars, Euros or Pounds will be converted into your preferred currency and deposited into your online account to withdraw at your own leisure.

Store all your tickets

When you buy your lottery tickets online all of your tickets and their respective numbers are stored in on your online profile. You can go back at any time and check your numbers, something that is important when planning your lotto strategy.

Easy access to lottery syndicates

Joining a lottery syndicate can be difficult if there are no lottery players among your friends, family or co-workers. But when you play the lottery online with a reputable online lottery agent you will be able to join a range of their in-house lottery syndicates.

If you do want to research your options, visit an independent online lottery agent review website [click here](#) to go to one of the first review sites called FairLottos.

In short: Use your local store to purchase tickets for local draws, however, if you want to enter international lottery draws, do your research and find an agent with a good reputation, and a selection to suit your own needs.

Chapter 8

Free Lotteries; Worth My Time?

*W*e're always told that nothing in life is for free but is this also the case when it comes to the lottery? Just go ahead and Google "free lottery" and you'll be met with multiple websites claiming to let you play in the lottery for free. But is it always that simple?

The actual answer is a little more complex.

Firstly, how do free lottos make any money and If they're free how can they promote large prizes? They raise money to pay out winnings to their players by a range of means including survey revenue, banner or pop-up advertising or by providing their players with an automated entry subscription service.

A free online lottery could be anything from a legitimate game to nothing more than a scam. But how can we tell the difference between a legitimate free lottery game and a scam site?

Here are some important key factors to be on the lookout for if you are considering free lottery games:

1. The overall look and feel of the website

Take a moment to look around the website before you register. Does the website look outdated, are there too many pop-ups and is the content on the website new; these are some of the questions you should be asking yourself before you even think of signing up with any free lottery website.

2. Look for other media surrounding the site

A legitimate free lottery website will know that the market is saturated with scammers and will do everything they can to establish themselves as a legitimate operation. Try googling the name of the site and see if you can find any reviews or advertorials from a third source that could help legitimise the website.

3. Do they have a detailed explanation as to how they payout their winnings.

When playing in a free lottery one of the first things crossing your mind is probably, "how do they get the money to pay out their winners?" A legitimate free online lottery will gather revenue through advertisements, survey revenue and subscription services. Take the time to look around the website and see if there is a page detailing how they pay out their winnings.

4. What details do they ask for on registration

Before you can play any free lotto they will always usually you to register an account on their website. The standard requests are your name, email address and country of origin, but a legitimate free lotto will never ask for your credit card details when registering. The only time they should be asking for credit card information is if you are signing up for their subscription service or when you need to collect your winnings.

5. Do they have customer support

A good way to determine if a free lottery is legitimate is to establish if they have a reliable customer support team who responds to queries or solves any problems quickly and properly.

Free lotteries are growing in popularity around the world but, unfortunately, so are online scams. It is important to note that there are actual free lottery websites out there who host real draws and pay out real winnings to their players.

So, if you'd like to try a free lottery service (Ross Fulford of the review site FairLottos.com recommends www.freelottofest.com) make sure you take the time to research that particular site before you waste your time or worse, fall victim to an online scam.

Chapter 9

Manifest Your Lotto Win Using The Law Of Attraction

*W*e hear you. About now you're thinking to yourself, *"this guide was going rather well and now we've spoilt it by quoting hogwash about positive thinking and other mumbo jumbo!"* But wait for a second, because all is not what it seems.

Did you know that neuroscientists have been performing rigorous research into the power of the subconscious mind and its ability to manifest reality? Because of this we feel that not to mentioning The Law of Attraction as a viable way to play the lottery would be remiss on our part.

There couldn't be a more fun way of practicing self-improvement than by using the Law of Attraction and the lottery together...

You see, when researching this subject - and not just for use in this book but for our own personal growth - we came across some incredibly intelligent minds that have gone above and beyond to prove the power of the mind.

See if you can recognise any of these names:

Bob Proctor – Philosopher
Dr. Joe Vitale MSC.D. – Metaphysician
John Assaraf – Entrepreneur
Loral Langemeier - Financial Strategist
Marie Diamond - Feng Shui Consultant
Rev. Dr. Michael Beckwith – Visionary
Jack Canfield – Author
Bob Doyle – Author
Mike Dooley – Writer
Lisa Nichols – Author
Bill Harris – Therapist
John Hagelin - Quantum Physicist (as Dr. John Hagelin Ph.D A.B. M.A.)
Dr. John F. Demartini D.C. Bsc – Philosopher
Fred Alan Wolf Ph.D. - Quantum Physicist
Dr. Denis Waitley Ph. D – Psychologist

There is serious scientific evidence behind manifestation.

The Law of Attraction first dates back to 391 BC when the famous Greek philosopher Plato said that *"like attracts like"*, and has some modern scientific validation from people like neuroscientist Dr Joe Dispenza who healed his own broken back with only his mind and has since dedicated his life to helping others use their mind to manifest positive changes in their own lives.

Even governments have done serious research into manifestation; like a government-backed Korean research group who found that there is a link between positive thinking and overall life satisfaction, and even the CIA ran successful experiments in the 1980s showing the power of manifestation.

First off, let's go over the basics of the Law of Attraction, sometimes also called "Manifestation", and see how these principles could potentially help you to win a large cash prize.

Simply put, the Law of Attraction is the ability to attract into our lives whatever we are focusing on using positive thoughts and reinforcement.

For example, if I wanted to lose weight I would first gather positive thoughts like envisioning how much happier I would be if I lost weight and how a healthier lifestyle would positively impact the other areas of my life. I would then use this positive mindset and take positive action, like joining a gym or going on a diet in order to realise my goal.

So let's get started on how the Law of Attraction can help you win cash prizes

Firstly, while this is about winning the lottery it is safe to say that it is not actually about winning a mountain of cash but rather the significant lifestyle change that a lottery win would bring about.

Paying off your debt, financial security, new cars and houses and being able to travel the world are the most common things all lottery players say they look forward to when their big win finally comes in. So start off by directing positive energy toward visualising, in as great of detail as possible, how your life would change if you won the lottery.

Next, make sure to avoid all negative beliefs associated with winning the lottery. Some of these types of thoughts include:

- Can you think of any downside to having a lot of money and being rich?
- Would you feel guilty if you suddenly got a lot of money and didn't have to work for it?
- Would you feel that you somewhat cheated because it all just fell in your lap?
- Would you worry that you'd have the pressure to support your family and friends, including the dead-beat ones?
- Do you worry that you will make bad financial decisions with the money and risk becoming broke soon after winning?

The best way to combat these negative thoughts are to recognise them as soon as they occur, and then break the pattern using positive thoughts or actions.

Start thinking positive!

Next you need to start reinforcing positive patterns in your life that involve anything to do with things like wealth, luck, winning or money in general. Picking up change in the street, saving some money on your groceries or getting a raise at work should all be signs to you that you are destined for wealth by winning the lottery! Get excited when things like this happen and also use these instances to fight against negative thoughts.

Start buying your lottery tickets every week and use positive affirmation every time you win a small amount or even when you match a few numbers in a line. Watch the lottery draws and visualise

your lucky numbers coming up. And most importantly; always imagine yourself as a lottery winner at the start of every draw!

Remember, the Law of Attraction is not a fast track to winning the lottery, but rather it should be seen as a road to wealth through using positive affirmation and visualisation.

Chapter 10

Let's Put It Together

*N*ow that we've explained the key items that, if applied, will undoubtedly improve your own odds of winning bigger and more frequent prizes, it's time to consolidate this advice into bullet points for you to go out and apply alongside your own playing style:

1. Play consistently

Winning big prizes in the lottery is not impossible but, just like any other activity, it does require practice and experience before the results show up.

Going back to the first point we made in the introduction of this booklet; you can't win if you don't play....and playing consistently guarantees your chance!

Many people will buy lottery tickets, not win a prize and not play again for a long time. Or they will only play the lotto when the jackpot is larger than usual.

One of the key components to winning the lottery is to play consistently while being agile enough to amend your strategy if results are not coming your way.

Over 72% of our customers who win large amounts (\$10,000+) play consistently, week in week out as opposed to 'all in big jackpot' tactics once or twice a year.

There's also an unscientific element in play here that know to most as "Murphy's Law" and you can bet your bottom dollar that Murphy's Law will occur the one week you forget to buy tickets and your numbers are drawn!

So in conclusion: Play within your means, play consistently, and don't tempt Murphy because we all feel his presence on occasion no matter how superstitious we may or may not be!!

2. Know your Odds

To the casual player, lotteries look more or less the same; they all ask you to pick your numbers and wait for the draw. However, each lottery differs significantly which can, in turn, significantly change your odds of winning.

So, when you are formulating a strategy it is important to plan around the particular lottery you are attempting to win prizes in. Instead of just playing for the biggest jackpots, use your head and play for tier 2 and tier 3 on 'smaller' draws. Why? Because, they invariably offer 'bigger' more realistic wins.

3. Choose numbers carefully

See which numbers have been drawn the least.

In order for lottery numbers to fall in an even distribution these numbers are more likely to be drawn than those that have already been drawn.

See how long it has been since a number has been drawn

On average each number is likely to be drawn at least once in every seven draws. So in order to make up an even distribution those numbers that haven't come up in the last seven draws are more likely to be drawn.

Find the numbers that deviate the most

This is where you apply the top two methods and pick your lucky numbers. First, find those numbers that have been drawn the least, and then see which of these numbers have come up the least in the last seven draws. According to the law of averages; these are the numbers that are most likely to be drawn in subsequent lotteries.

Use equal odd/ even splits

So what if your choice of rarer numbers consists of mostly odd or even numbers, or mostly high or low numbers? Surely this would contradict our previous advice to avoid these types of number combinations?

This is where you will need to use your own discretion to make sure you have a healthy spread of numbers while avoiding the pitfalls of clustered high and low, or odd and even numbers.

For example, if your choice of rare numbers consists mainly of odd numbers, you might want to pick a selection of less rare numbers to avoid your lucky numbers consisting of too many odd numbers.

Also spread your numbers

Research has shown that upwards of 80% of jackpot winning lottery tickets have a good spread of high and low numbers.

This is also part of the reason that you shouldn't play birthdays as your lucky numbers because you restrict yourself to a number pool of less than 31. Most of the world's biggest lotteries can have a number range of up to 60 numbers, and when you use birthdays or other significant dates you can only use have of the numbers available to you.

What this means essentially is that everytime you only include calendar dates as your lotto picks, you are reducing your chances at winning any prize.

In all of the above scenarios, understand that attempting to predict a game of chance is known as 'fuzzy logic'. Remember, we're not attempting to predict the lottery numbers, instead we're simply using result data points to confirm that the majority of lottery numbers drawn in a specific game usually have a fairly even spread of odd and even numbers.

In this regard, the historical data dictates that this will be a better choice for you when choosing your numbers.

4. Get involved in syndicates

Lottery syndicates are proven winners of big prizes and it doesn't take a genius to work out that the more tickets equals more prizes. If you have the ability to allocate some of your lotto budget to a syndicate then do so.

5. Join a sweepstake game.

As mentioned previously, 'free' really can mean 'free' if you're prepared to put in the extra work involved in playing free draws. If you're on a tight budget there really is merit in allocating a portion of your time to get daily entries into these types of games.

6. Play Raffles :-)

The shares (called 'decimos') are more expensive than traditional lottery tickets but some of our largest customer wins to date have come from these fantastic competitions. We can't speak highly enough about Spanish raffles!


7. Forget about rollovers

Yep, you heard right. Research shows that the higher the jackpot goes the more people are likely to buy tickets for that draw. While the odds of winning a larger jackpot or smaller one are still the same, if more people play in the draw you are more likely to split your winnings with other players.

So in a nutshell; make sure you buy tickets for your favourite lottery before the jackpot has rolled over. (We also refer you to the section 'Know your Odds' and remind you that a lottery jackpot that hasn't rolled over is still life changing. Don't get desensitised by jackpot amounts!)

Chapter 11

Conclusion

o you've made to the end of our booklet and hopefully we've got you excited enough to dive right into the heady world of international lottery jackpots! We can say confidence that you're now armed with the same logical and realistic advice that our own lottery advisers and winning experts like Richard Ludwig use to win millions in cash prizes.

If you have any questions regarding anything in this booklet, or if you'd like to hear more on how you can improve your chances at winning the lottery we're always happy to assist with any questions. Our own lottery advisers are bonafide experts consisting of seasoned lottery players, account managers and industry experts with years of experience applying the logic we've set out into everyday practice.

Our lottery advisers not only helped to compile most of this booklet, but they've also helped thousands of lottery players from around the world to improve their game and ultimately their returns. If you would like to discuss lottery tactics with them, you can find contact information in the resource section below.

Thank you and we sincerely hope to hear all about your first big win soon!

Chapter 12

Resources

2 Independent third party lottery agent review site: www.FairLottos.com

Link to videos on both **probability theory** and **law of averages**: <https://www.giantlottos.com/use-mathematics-to-win-the-lottery/>

Link to free downloadable **lottery syndicate agreement** (PDF):
<https://www.giantlottos.com/lottery-syndicate-agreement/>

Lottery advisers: Email infor@giantlottos.com and request a call back from one of our English speaking advisers. (Unfortunately we cannot currently offer our services to USA residents at the time of going to print due to US Federal Wire Act 1961 legislation)

Other Resources:

Official lottery websites

www.national-lottery.co.uk

www.powerball.com

www.lotto.ie

www.megamillions.com

www.sisal.it/superenalotto

www.fdj.fr/accueil/ (Euromillions)

<http://loterias.caixa.gov.br/wps/portal/loterias/landing/megasena> (Mega Sena)

www.eurojackpot.de

www.olg.ca (Canadian lottery)

<https://www.lotto.de/> (German lottery)